

VIRAT INDUSTRIES LIMITED

CORPORATE HEAD OFFICE

74, Bajaj Bhavan, 226, Rajani Patel Marg, Nariman Point, Tel:
(91-22) 3294 4131, 3294 4217. Fax: (91-22) 2306 0486
Mumbai 400 011 (India) Email: sales@viratindustrials.com

REGD. OFFICE & FACTORY

A-1/2, GIDC Industrial Estate, Kabilpore, Navsari - 396 424. Tel:
(91-2637) 265011, 265022. Fax: (91-2637) 265712
Gujarat (India) Email: factory@viratindustrials.com

MEET ONE OF THE WORLD'S FINEST SOCKS MAKERS.....



PRODUCTION FACILITY DESIGNED BY MASTERS

As a part of its commitment to excellence, Virat began by entrusting the designing and setting up of its production facility at Navsari, Gujarat, to Gherzi Textil Organisation, Switzerland, acknowledged global experts in their field.

IDEAL LOCATION TO SERVE GLOBAL AND DOMESTIC CUSTOMERS

With foresight, Virat chose to set up its production facility in Gujarat, which today offers one of the best infrastructural facilities in India.

The factory is located in the Gujarat Industrial Development Corporation - GIDC Industrial Estate, at Navsari.

Located next to the National Highway No. 8 connecting Mumbai, connected to major rail routes, and close to Mumbai and Nhava Sheva ports, Navsari offer easy access for receipt of raw materials and dispatch of finished goods.

BUILDING A TRANSPARENT, PROFESSIONAL, LONG TERM RELATIONSHIP

- To conduct all business in an atmosphere of transparency, and trust;
- To meet commitment with respect to quality;
- To meet every delivery deadline, except in the rare cases of accident, civic unrest and acts of God;
- To strive to develop and offer products at cost effective prices to enable customers to earn a well deserved margin of profit;
- To continually develop the skills and competence of its employees, to serve its customers better;
- To work towards strengthening its reputation as a manufacturer of world class socks.



SOCKS FOR WORK, FOR FUN, AND FOR PLAY!

Virat manufactures the widest range of dress, casual socks, sports socks for men, women and children.

Socks are manufactured in cotton, cotton/viscose, wool, acrylic, cashmere, wool/silk, cotton/silk.



SOCKS OF ALL SPECIFICATIONS!

For Virat, making to any specification is as simple as ABC: Plain, Rib, Rib Link, Link, Jacquard, Fillet, Motif and Embroidery.

Looking for Patterning with 4 colour plus ground, on the same course? No problem.

What about 12 colours? Socks with Mesh? Sure thing!

And of course, Virat makes its socks as per any specified gauge.

up as a Public Limited Company in 1995, and has over the the preferred supplier to some of the world's most quality Europe, the Middle East, and more recently USA.

growing requirement of global brands and upmarket ality socks at cost effective prices, to cater to the needs of the lity conscious customers.

arket opportunity, Virat set up a state of the art manufacturing and continued to upgrade it with new technology

tion with the best of global engineers, machinery suppliers, experts, quality controllers, designers and marketers, Virat has the world, the finest socks that anyone can make.



A COMPANY
WHOSE
GLOBAL
CUSTOMERS
ARE AMONG THE
MOST ADMIRERD...

ACROSS
CONTINENTS...

A COMPANY THAT
SINCE INCEPTION,
HAS DEDICATED ITSELF

....**VIRAT INDUSTRIES.**

TO ACHIEVING SUCCESS
BY DELIGHTING
ITS CUSTOMERS,
WITH EVER INCREASING
STANDARDS OF
PRODUCT QUALITY...

AHEAD OF OTHERS...



A COMPANY THAT
HAS DEVELOPED
THE CAPABILITY
TO MANUFACTURE
THE WIDEST RANGE
OF SOCKS...

EVEN
'ODD SOCKS'
FOR A US BRAND!



WORLD CLASS MACHINES THAT OFFER PERFECTION

Virat's production facility is equipped with the very latest computerized electronic knitting machines manufactured by Lonati and Matec, Italy, and by KTM, Korea. These state-of-the-art machines are supported with appropriate balancing equipment, sourced from Spanish and other European manufacturers.

PRODUCTION CAPACITY SIX MILLION SOCKS PER YEAR

With 100 knitting machines from Lonati, Matec and KTM, Virat currently has a production capacity of 6 million pairs of socks per annum, and has placed orders for more, to augment its capacity further.

This capacity makes it possible for Virat to execute even the largest and the most complex ranges of orders, and meet quality and delivery commitments.





CUSTOMERS WHO VALUE WHAT VIRAT OFFERS...

Just a few of its valued customers...

United Kingdom:

- John Lewis
- Ted Baker
- Charles Tyrwhitt
- Crew Clothing
 - Jaeger
- Henri Lloyd
- Urban Knit
 - Puma
 - Ping
- Wolsey

Switzerland

- Migros

USA

- Orange Beld

UAE

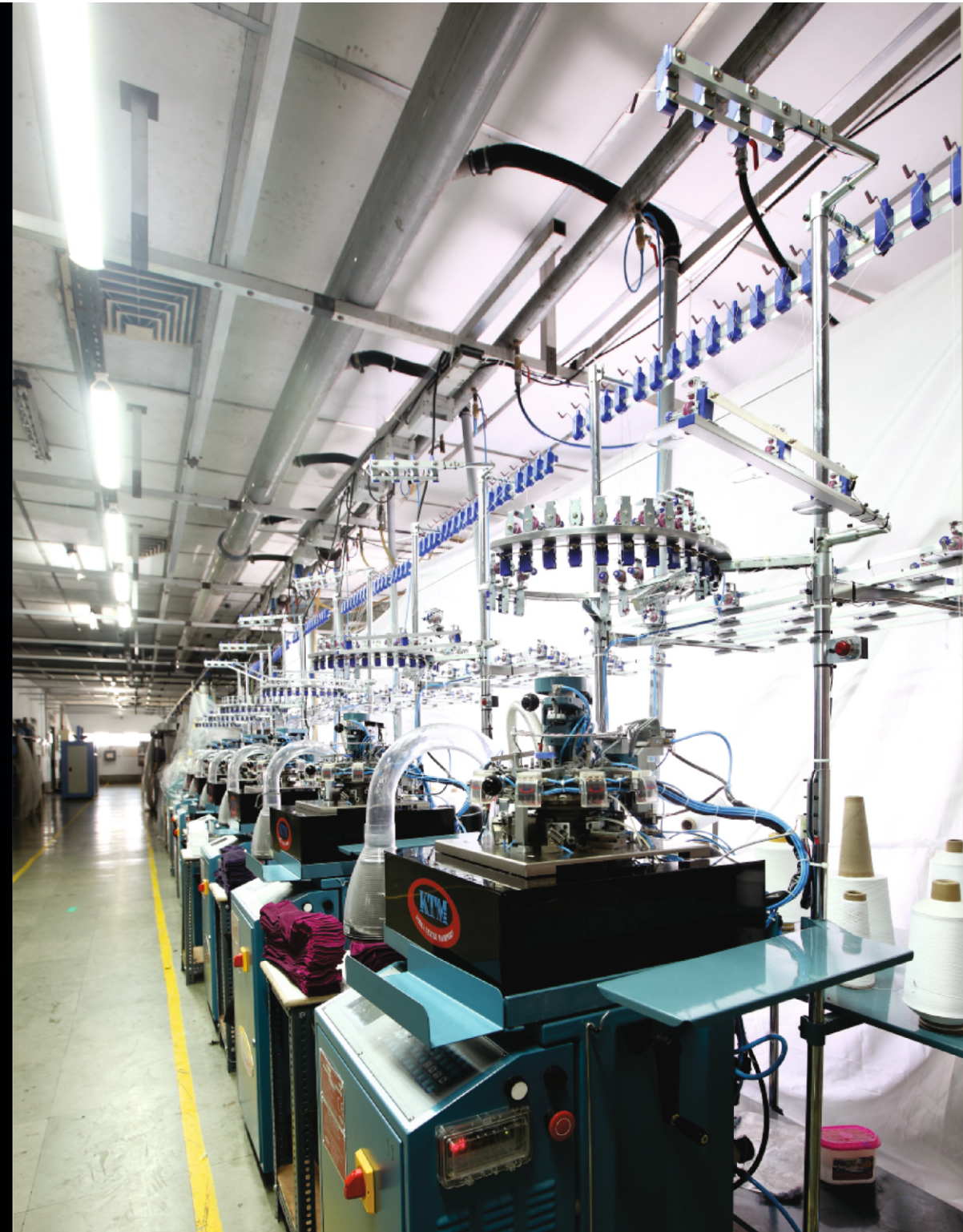
- Shoe Mart (Landmark Group)

Australia

- Odd Pears

A COMPANY
WHOSE
CHARTER
OF COMMITMENT
TO ITS
CUSTOMERS...

IS STRICTLY
PRACTISED...



A COMPANY THAT
SINCE INCEPTION,
HAS DEDICATED ITSELF
TO ACHIEVING SUCCESS
BY DELIGHTING ITS
CUSTOMERS,
WITH EVER INCREASING
STANDARDS OF PRODUCT
QUALITY...

AHEAD OF OTHERS...



A COMPANY THAT
WISELY INVESTED
IN THE BEST OF
MACHINERY AND
INFRASTRUCTURE,
TO ACHIEVE THE
HIGHEST
PRODUCT QUALITY...

THAT MEETS
GLOBAL
STANDARDS...

EACH STEP AS IMPORTANT AS THE NEXT!

- Yarn – only such yarn that meets the quality specification – attested by independent test – is allowed to enter the Virat facility;
- Colour Dyeing Standards – all suppliers must send test report with each lot certifying colour fastness;
- Fabric Inspection – stringent tests are carried out to detect knitting defects before being passed for manufacturing socks. Fabrics are also checked for flat and stretch measurements of welt, leg and foot at various stages;
- Finished Product Inspection – random inspection as per international standards is carried out before products are passed for packaging.

The final checkpoint? – The feedback from our customers that we have met their expectations again!

A COMPANY
WHOSE
PERFORMANCE
WINS
RECOGNITION

AT HOME AND
ABROAD...

...RIGHT HERE IN INDIA.....





SOME OF THE NOTABLE HONOURS

Approved Audits & Certificates.

- ISO 9001:2008
- Sedex Ethical Initial Audit
- Puma Safe Audit
- Migros – BSCI Social Compliance Audit

Awards

- International BID for Quality Award in Geneva, March 2013.
- D & B (ECGC) 'Indian Exporter Excellence Award' for Textiles.

SUPERIOR
QUALITY

CONTEMPORARY
FASHION

INCOMPARABLE
SERVICE.

Virat Industries Ltd was set
years built a reputation as
conscious customers in UK,

The company identified the
retailers, to procure high qu
world's style conscious, qua

Targeting to exploit this mar
facility in Navsari, Gujarat,
and machinery.

Through decades of interac
production and logistics ex
today the capability to offer





A COMPANY THAT
CREATES A PRODUCT
RANGE THAT
SPANS A WIDE
PALETTE OF DESIGNS
AND COLOURS.



AN INDIAN
COMPANY
THAT CATERS
TO THE
WORLD'S
MOST
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CUSTOMERS...

OVER
DECADES...